

Temporal and Textual data visualization

Prof. Giancarlo Ruffo

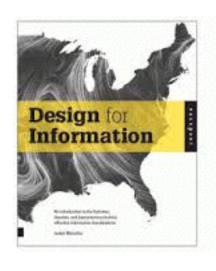
"Analisi e Visualizzazione di Reti Complesse" (9 credits) Laurea Magistrale in **Informatica** Università degli Studi di Torino A.A. 2018/19



TEMPORAL DATA

References

• Isabel Mairelles, "Design for Information", Rockport Chapter 3: Temporal Structures: Timelines and Flows



• Stephen Few, "Now You See It: Simple Visualization Techniques for Quantitative Analysis," Analytics Press, California, 2009.

Chapter 7: Time-Series Analysis



Introduction

- Time Series
 - Series of values that change overtime
 - Values **usually** sampled at regular time intervals
- Examples
 - Temperature
 - -Stock market
 - -Heart beat monitor
 - -System logs
 - Version history

Time series patterns

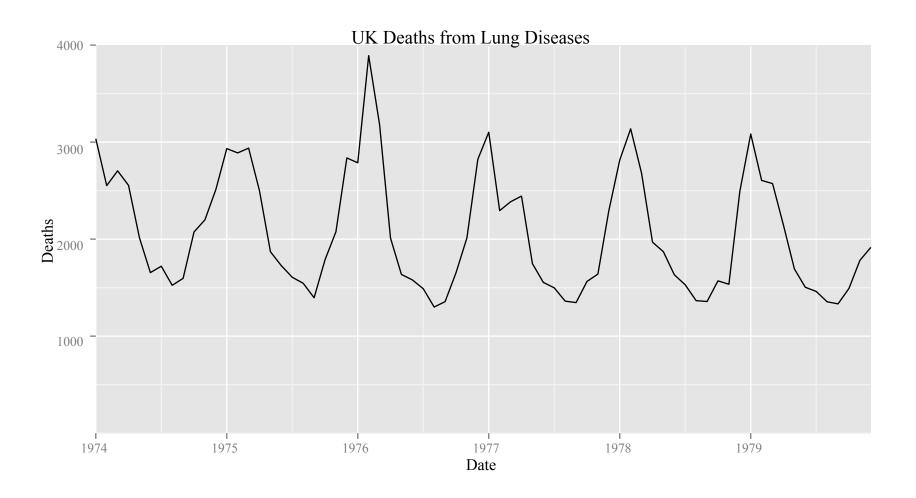
- Trend
- Variability
- Rate of change
- Co-variation
- Cycles
- Exceptions

BASIC TECHNIQUES

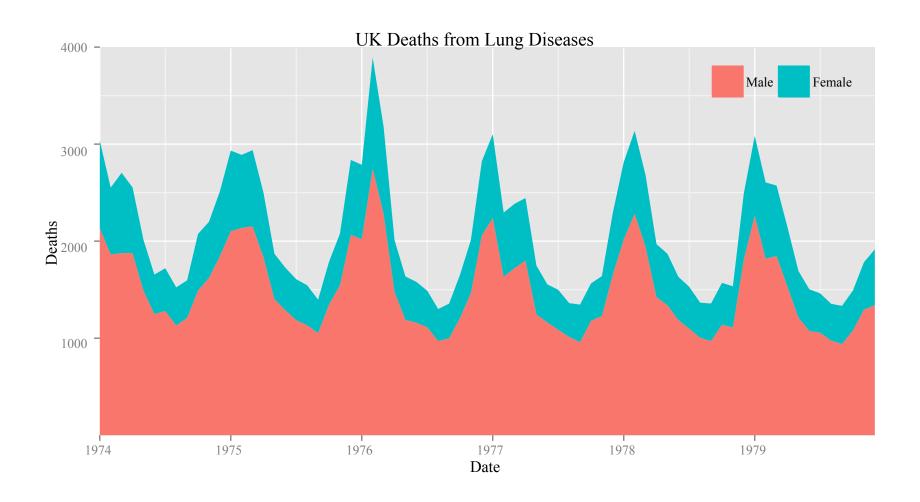
Basic Techniques

- Plot time on x-axis, value on y-axis
 - –Line plot
 - −Bar plot
 - -Area plot
- Plot two variables on x-axis and y-axis, show time via motion by animating changes over time
 - -Animated bubble plot
 - Animated geospatial visualizations
 - Animated linked views

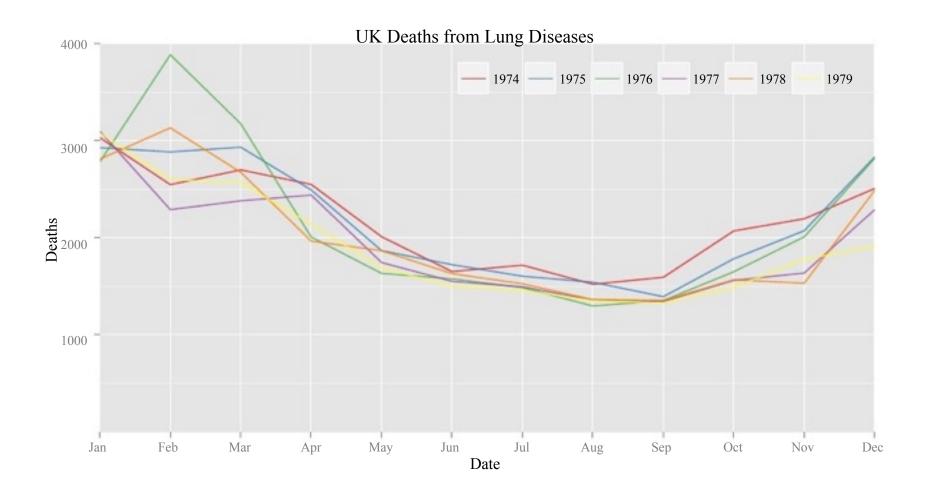
Line Plot



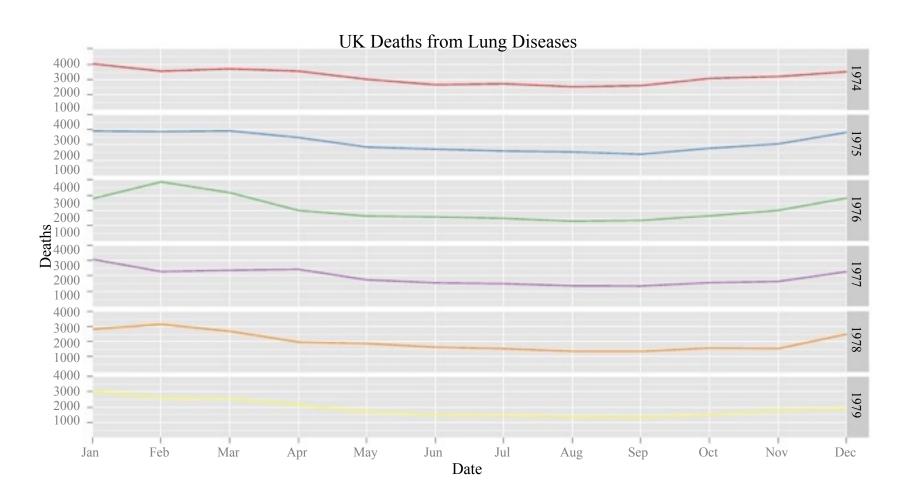
Stacked Area Plot



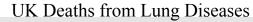
Multi-Line Plot

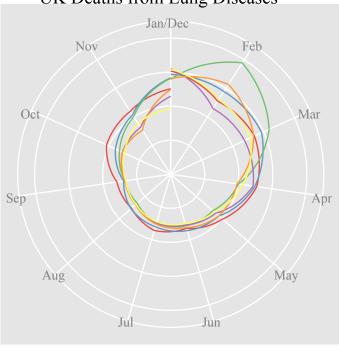


Small Multiples Plot



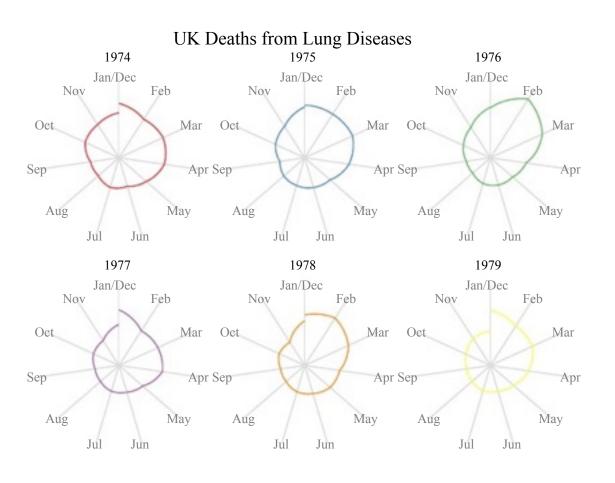
Star Plot*



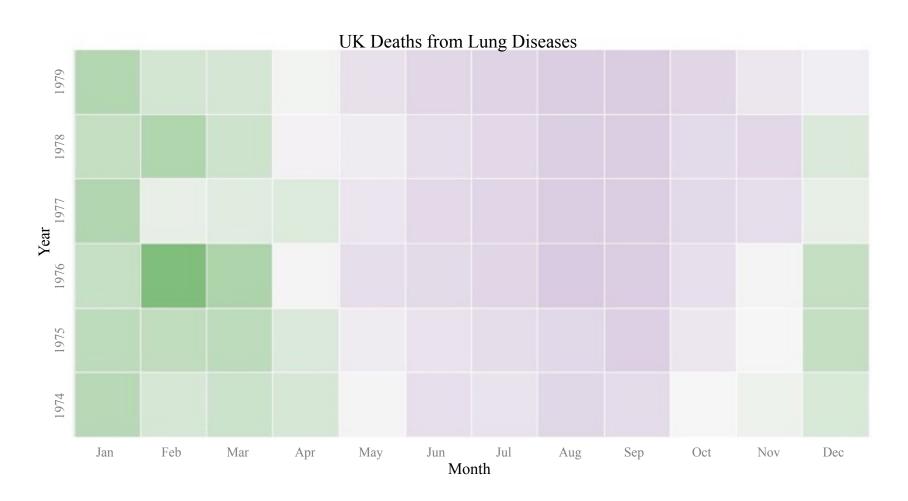




Small Multiple Star Plots*

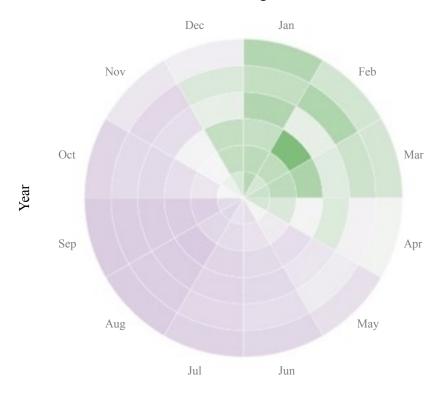


Heatmap



Circle View

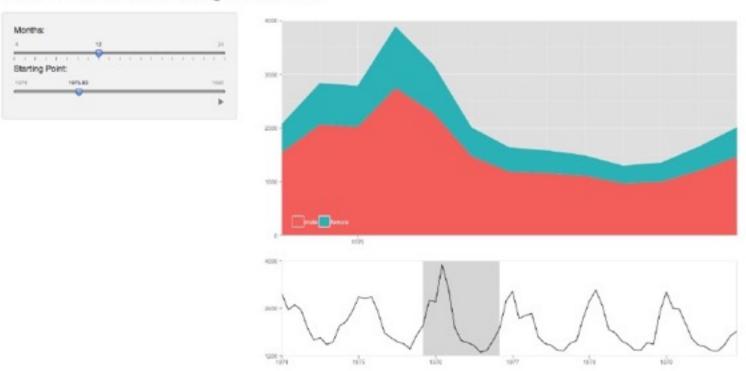
UK Deaths from Lung Diseases



http://dl.acm.org/citation.cfm?doid=989863.989891

Animated Linked Views

UK Deaths from Lung Diseases



SHOWCASE

Non-Animated Visualizations

Sunshine Intensity

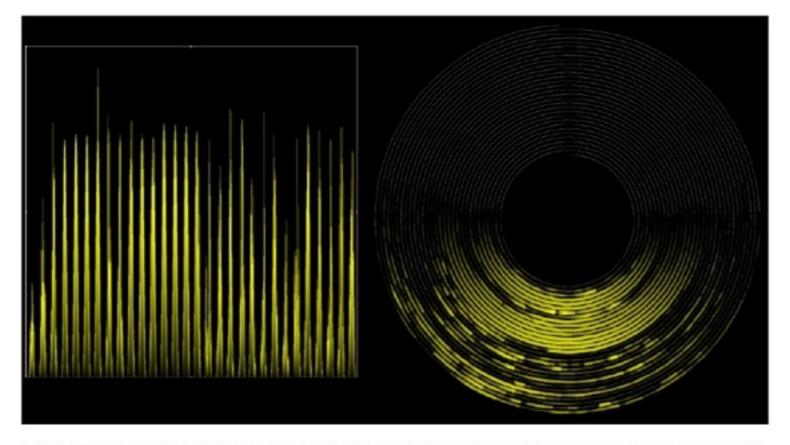
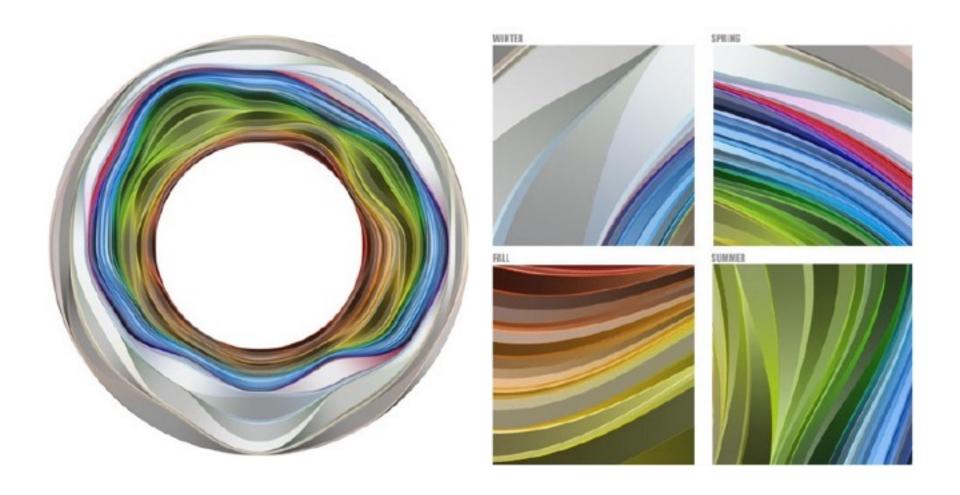


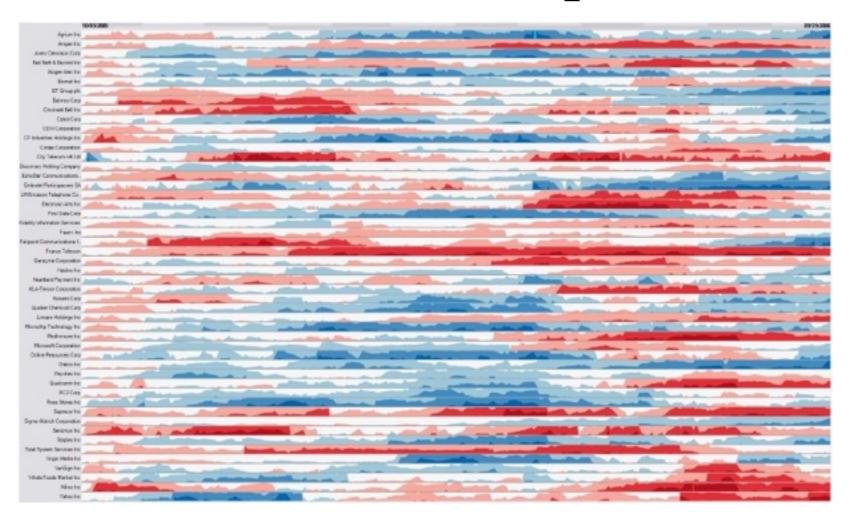
Figure 1:Two visualizations of sunshine intensity using about the same screen real estate and the same color coding scheme. In the spiral visualization it is much easier to compare days, to spot cloudy time periods, or to see events like sunrise and sunset.

Flickr Flow



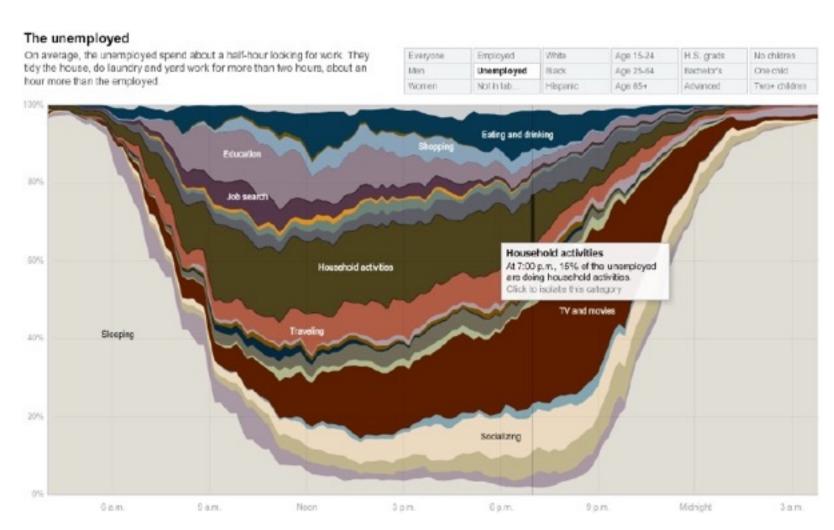
http://hint.fm/projects/flickr/

Horizon Graph



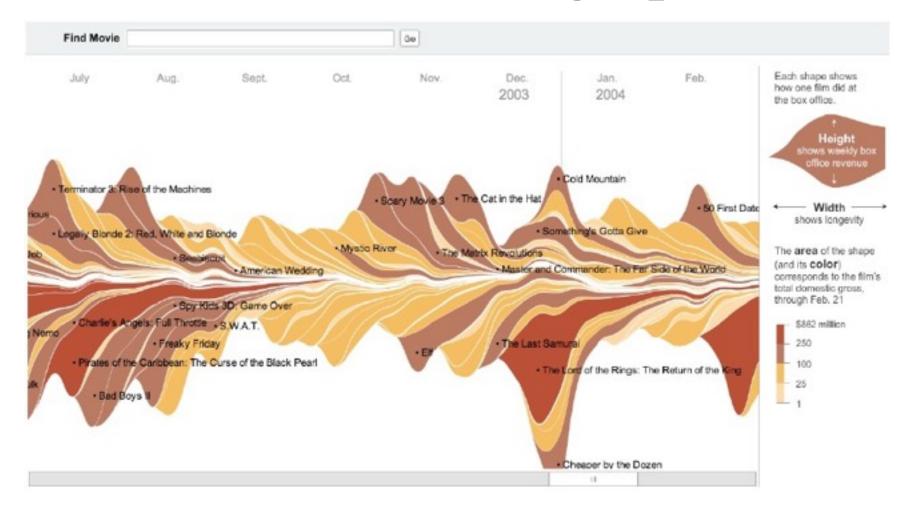
http://www.perceptualedge.com/blog/?p=390

NYT: Stacked Area



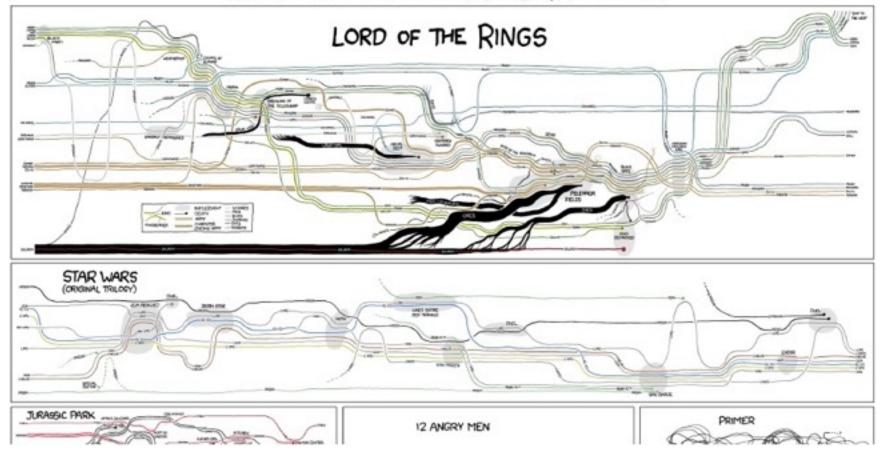
http://www.nytimes.com/interactive/2009/07/31/business/20080801-metrics-graphic.html

NYT: Streamgraph

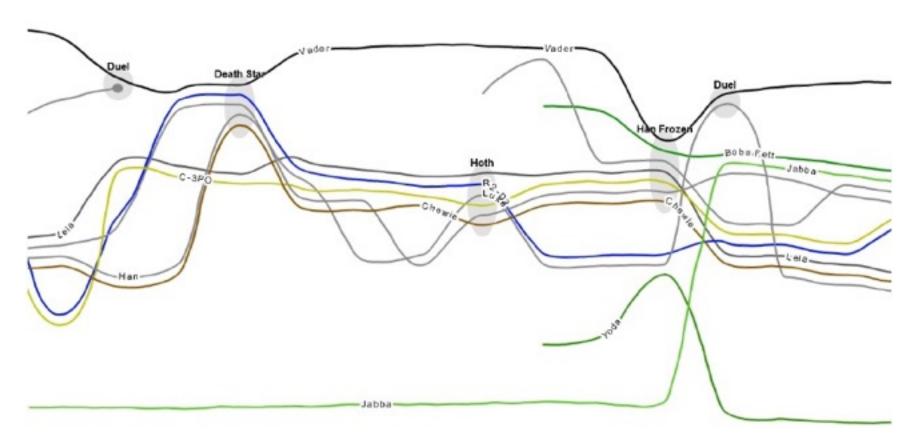


Movie Narrative Charts

THE HORIZONTAL AXIS IS TIME. THE VERTICAL GROUPING OF THE LINES INDICATES WHICH CHARACTERS ARE TOGETHER AT A GIVEN TIME.



Plot Weaver



http://ogievetsky.com/PlotWeaver/

SHOW CASE

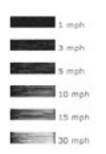
Animated Visualizations

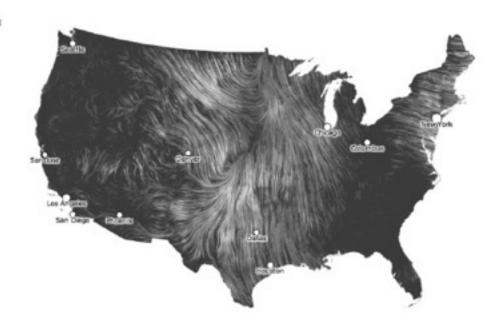
Wind Map

wind map

February 17, 2013 11:59 pm EST (Ima of foresast develops)

top speed: 39.4 mph average: 8.8 mph





Gallery



An invisible, ancient source of energy surrounds us—energy that powered the first explorations of the world, and that may be a key to the future. This map shows you the delicate tracery of wind flowing over the US.

Donate to Hurricane Sandy relief efforts here.

NEW: wind map prints are available from Point.B Studio.

http://hint.fm/wind/

Gapminder



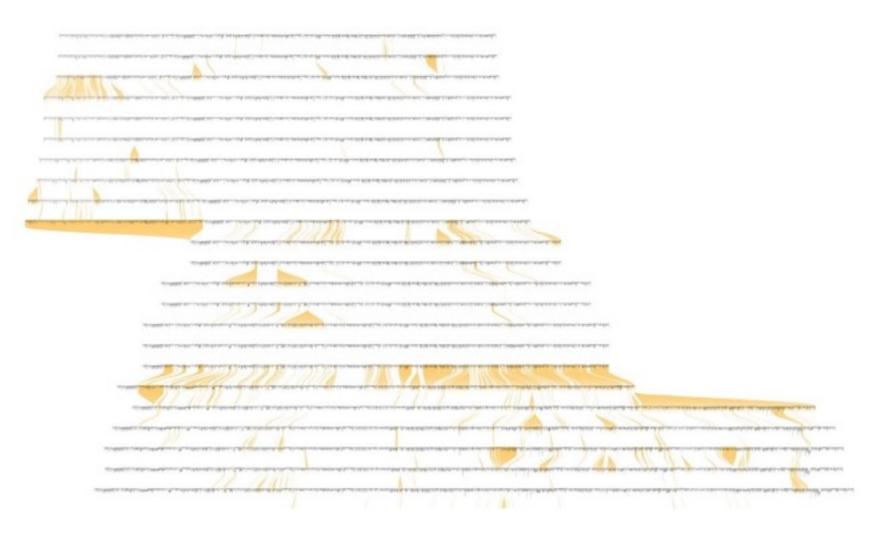


http://www.gapminder.org/

SHOWCASE

Revision Visualization

Revisionist



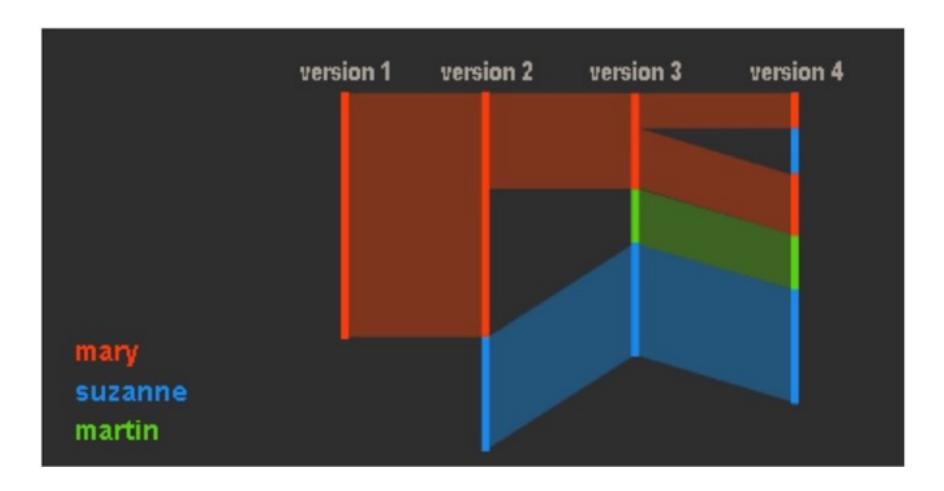
http://benfry.com/revisionist/

Revisionist

```
AND REAL PROPERTY.
```

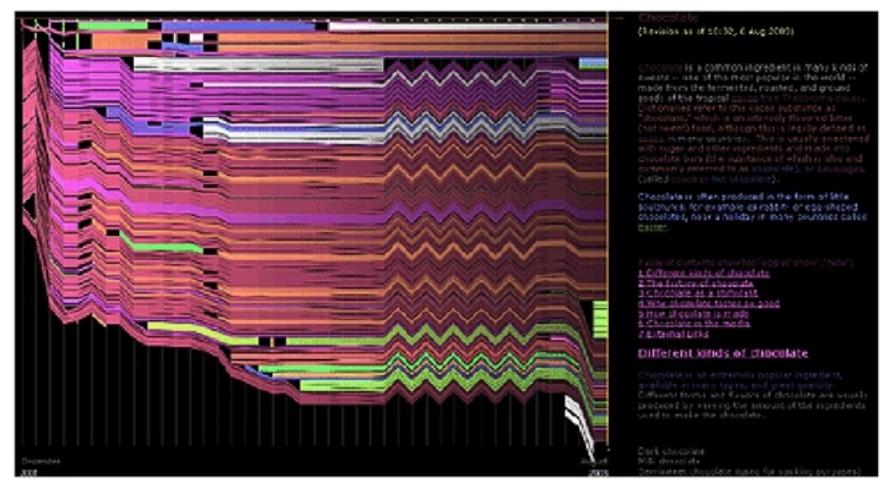
http://benfry.com/revisionist/

History Flow



http://hint.fm/projects/historyflow/

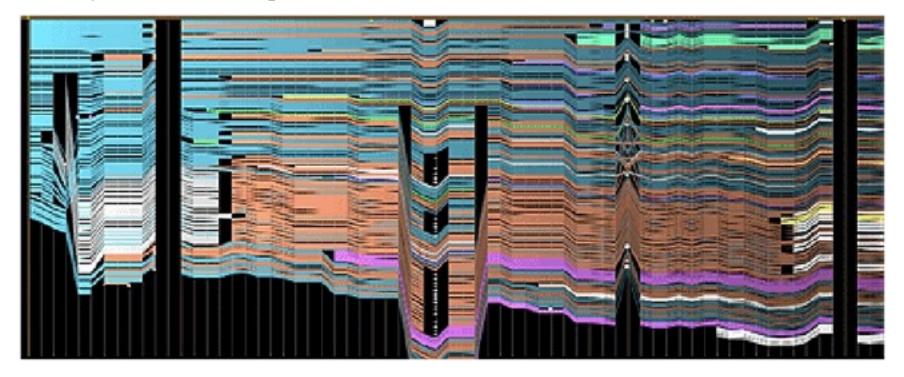
History Flow "Chocolate" article on wikipedia



http://hint.fm/projects/historyflow/

History Flow

"history" article on wikipedia



Chromogram

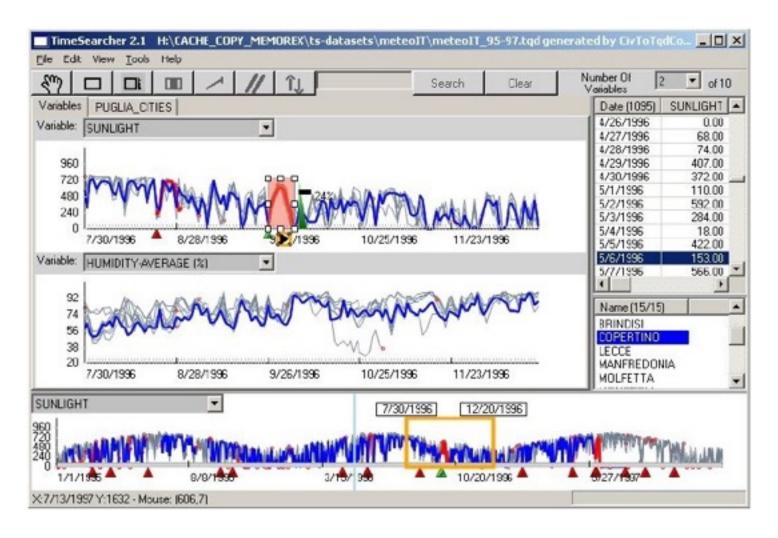


http://hint.fm/projects/chromogram/

SHOWCASE

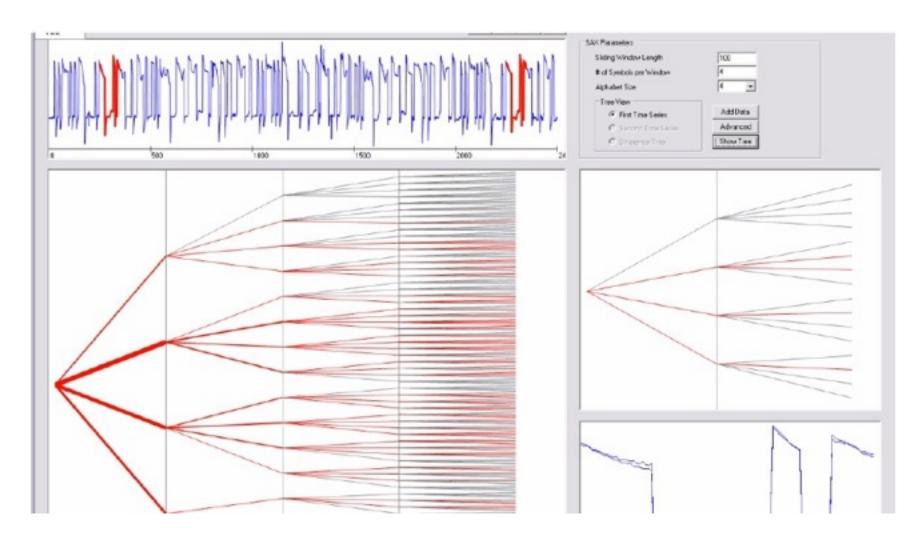
Tools for Time Series

TimeSearcher



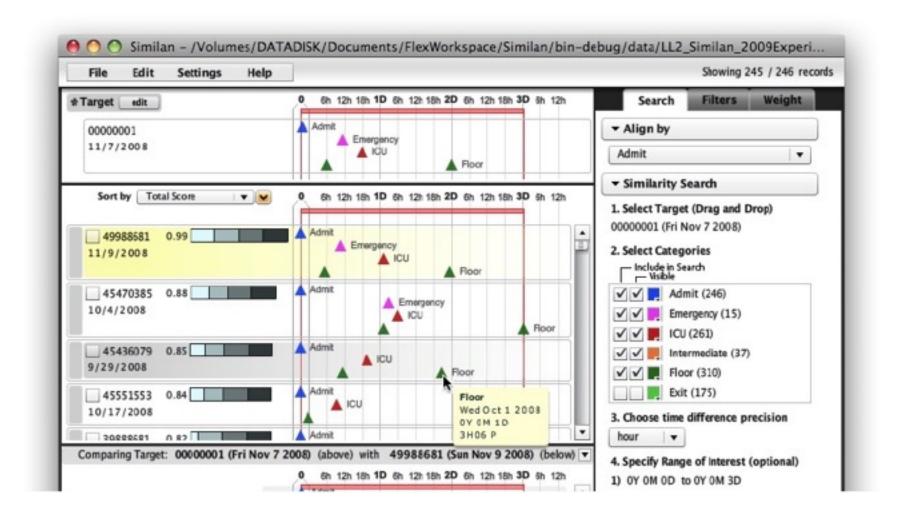
http://www.cs.umd.edu/hcil/timesearcher/

VizTree



http://www.cs.gmu.edu/~jessica/viztree.htm

Similan



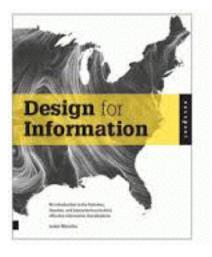
TimeViz Browser



TEXTUAL DATA

References

• Isabel Mairelles, Design for Information, Rockport Chapter 6: Textual Structures



Document Mining

- Natural Language Processing
- Digital Humanities
- Quantitative approach vs traditional approach to literary corpus understanding
- Visualization tools to analyze unstructured textual data
- Understanding messages streaming from social media (real time)
- News articles analysis

Nominal data

- Objects, names and concepts: examples of nominal data
- Data visualization requires some form of organization that change data type:
 - If we can define an order: from nominal to **ordinal** data
 - Sometimes objects share some characteristics: we can group data, creating **categorical** data
 - Generally speaking: qualitative information becomes **quantitative** with some correlation with other data

"Nominal or categorical variables are difficult to display graphically because they have no inherent ordering. The categorical nature of text, and its very high dimensionality, make it very difficult to display graphically" (Marti Hearts)

Text representation

Lexical: transforms a string of characters into a sequence of atomic entities for further analysis

Syntactic: examines and defines the function of each token. Decisions on which language model and grammars to use will further define the analytical approach

Semantic: extracts the meaning of the structure derived from the syntactic level toward an analytical interpretation of the full text within a specific context



Codex st. Peter perg 92 XIV century

Text Considerations

- Word frequency and distribution
 - -Misspelled words?
 - Remove stop words?
 - -Stem words?
 - Missing context?
- Phrases
 - -Poor grammar?
 - Word order (cat and dog vs dog and cat)?

Three types of textual data visualization

- Viz of **connections** among entities within and across documents
 - text mining, discovery of unknown information, ...
- Viz of document concordances and word frequencies
 - literature analysis, linguistics, ...
- Viz of **relationships** between words in their usage in language and lexical ontologies
 - literacy analysis and citation analysis

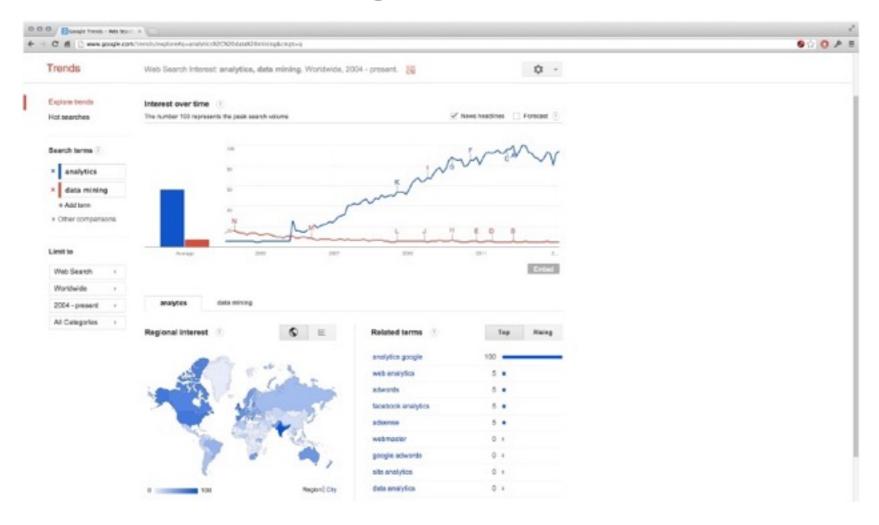
The Origin of the Species (Ben Fry)



GOOGLE

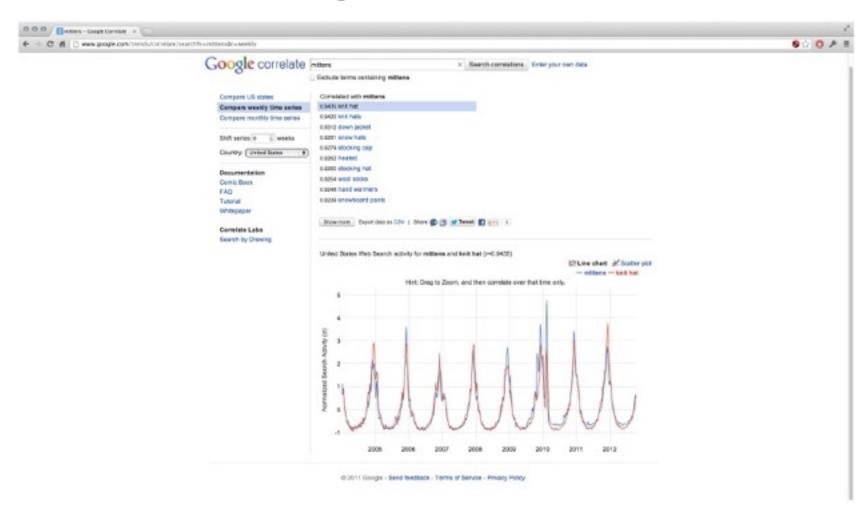
http://www.google.com

Google Trends



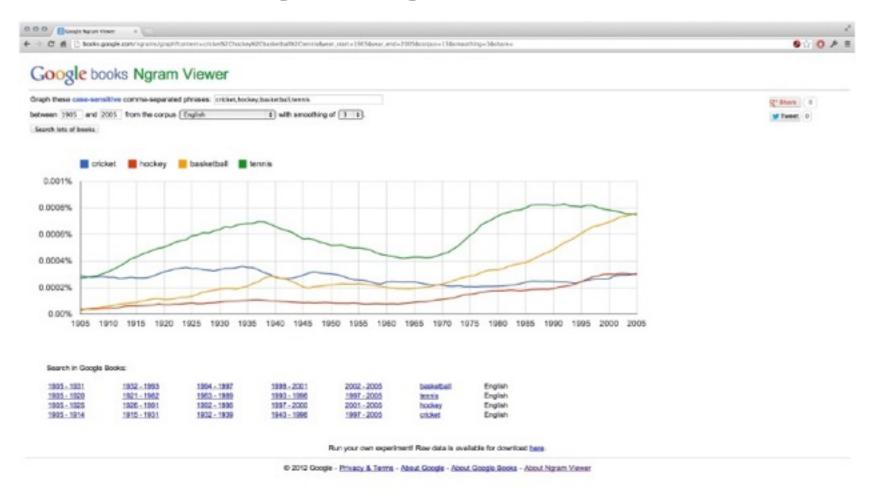
http://www.google.com/trends

Google Correlate



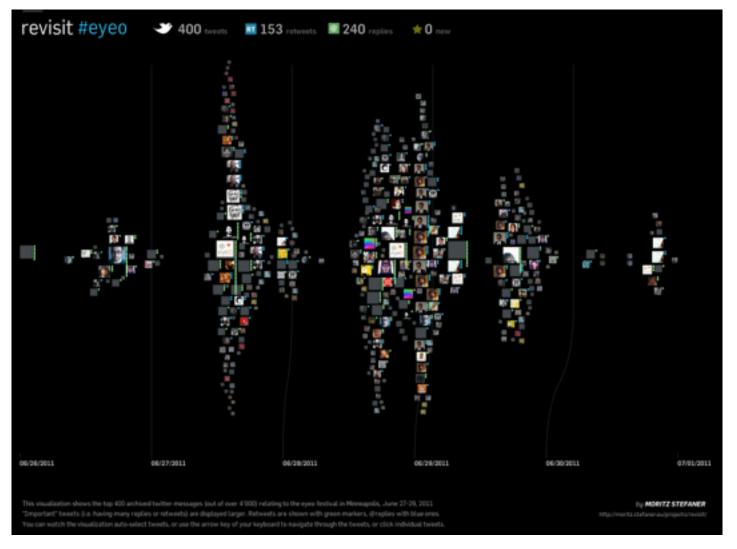
http://www.google.com/trends/correlate/

Google Ngram Viewer



http://books.google.com/ngrams

Revisit, Moritz Stefaner



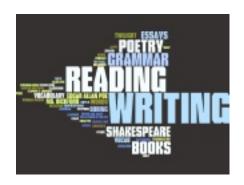
http://truth-and-beauty.net/projects/revisit/

Case studies

Wordle
Phrase Net
Word Tree

Wordle







Pros and Cons of Tag Cloud

Pros

Tag cloud are extremely popular, easy to read, and good to highlight most important topics (two-three greatest "tags")

Cons

no real ranking; bad for comparisons; no patterns highlighted; no co-occurrences and relationships between words; ...

Bad data density ratio
Bad data ink ratio
Good (low) lie factor, but very few information/
relationships between data can be displayed

Tag-Clouds are a no-no in 2019 Data Visualization!

MANY EYES

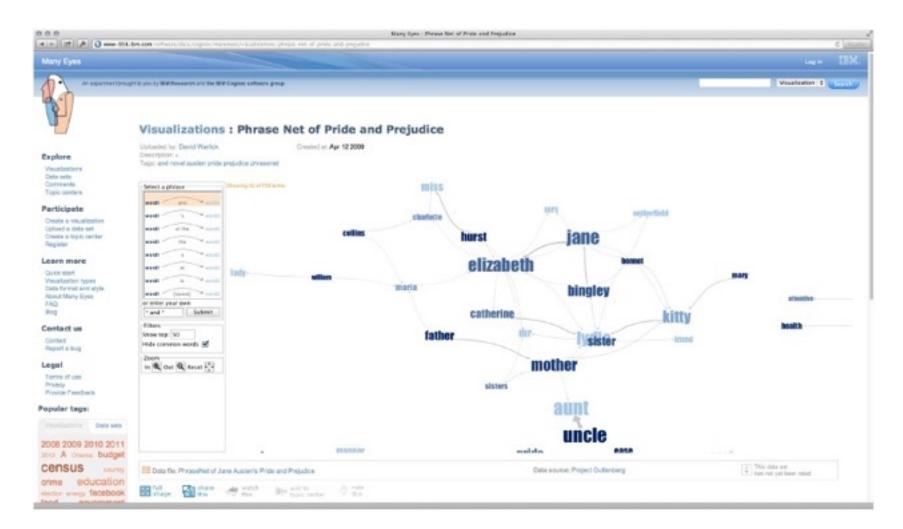
http://hint.fm/papers/viegasinfovis07.pdf

MANY EYES

• Launched in 2007 by Fernanda B. Viégas, Martin Wattenberg, and al. at IBM

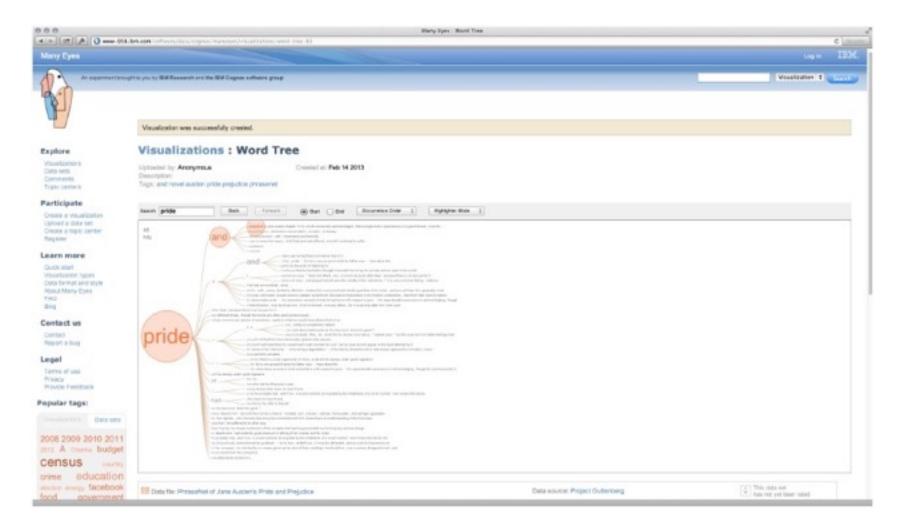
- Project closed in June 2015
 - Embedded in IBM Analytics
- Visit Viégas and Wattenberg's site to have some illustration of their contributions: http://hint.fm

Phrase Net



http://hint.fm/projects/phrasenet/

Word Tree

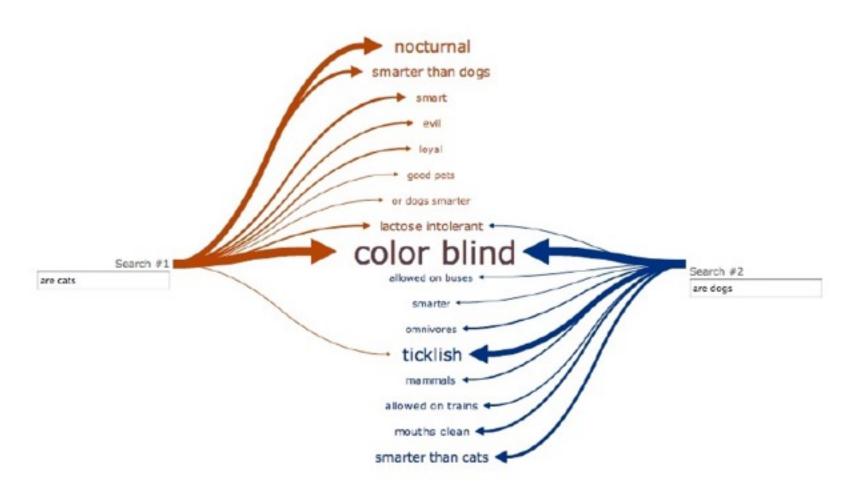


http://hint.fm/projects/wordtree/

FERNANDA VIÉGAS

http://fernandaviegas.com/

Web Seer



http://hint.fm/projects/seer/

Themail

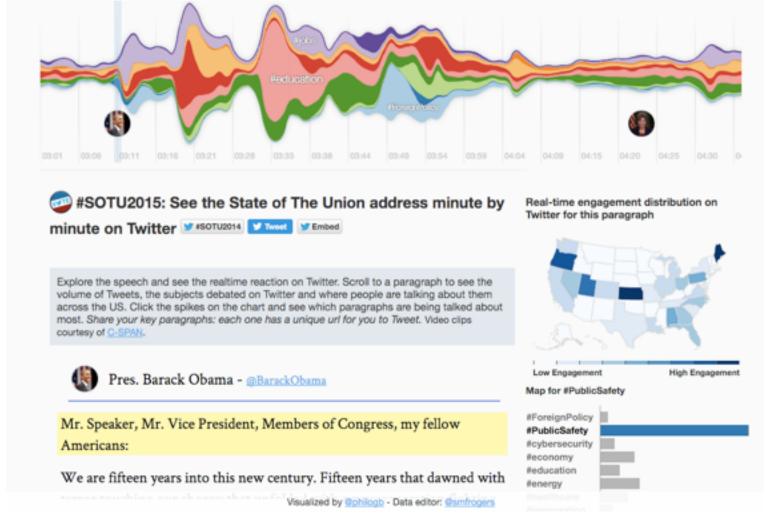


http://fernandaviegas.com/themail/

NEW YORK TIMES

http://www.nytimes.com

State of the Union 2015



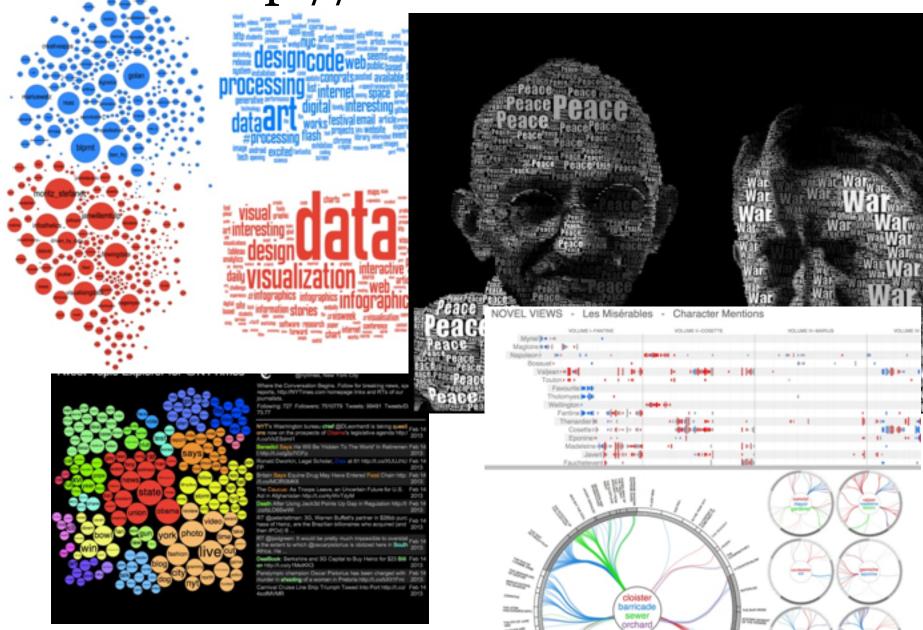
http://twitter.github.io/interactive/sotu2015/#p1

Inaugural Words

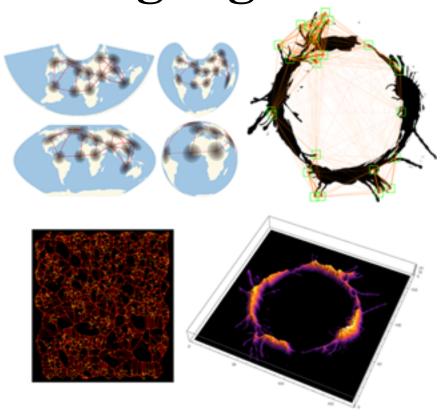


MISCELLANEOUS

http://neoformix.com



What about representing Aliens' unknown languages?



http://blog.stephenwolfram.com/2016/11/quick-how-might-the-alien-spacecraft-work/

- Title Bars http://people.ischool.berkeley.edu/~hearst/research/tilebars.html
- Comment Bars http://web.media.mit.edu/~dietmar/myspace.html
- Paper Lens
 http://www.cs.umd.edu/hcil/paperlens/
- In-Spire http://in-spire.pnnl.gov/
- Jigsaw http://www.cc.gatech.edu/gvu/ii/jigsaw/
- Text Pool http://designgraphics.ncsu.edu/pages/projects/textpool/

QUESTIONS?

Thanks to Sophie J. Engle San Francisco University

for ideas, suggestions, slides, links, and much other stuff