

Lecture

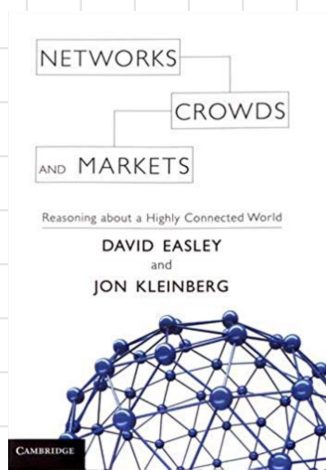
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Network Science

Games

Today's Topics

1. What is a Game
2. Reasoning about Behavior in a Game
3. Best Responses and Dominant Strategies
4. Nash Equilibrium



Chapter 6

6.1 - 6.4

"Games"

Games

we studied "connectedness";
Complex systems characterized
"intrinsic interdependence"
⇒ focus behaviors of individuals

Game theory: decision makers to
interact with each other.

Satisfaction does not depend only on
individual's choices;

Example

two students, they went
to an exam

assumption: they cannot study
AND prepare the presentation;
these two students cannot
communicate to each other.

Exam: if you study $\Rightarrow 92$
if you don't study
 $\Rightarrow 80$

- Presentations: . if you or your partner prepare the pres. : 92 for both
- . if neither of you prepare it : 86
 - . if both of them will prepare the product. : 100

	P	E
P	90, 90	86, 92
E	92, 86	88, 88

player 1

player 2

payoff matrix \rightarrow it describes the set up

Basic Ingredients

1. Players
 2. Strategy: set of options for each player
 3. Payoff: the outcome for each selected strategy.
- ⇒ Payoff matrix

We want to reason about how two players will behave in a given game

Reasoning about Behavior in a Game

We need a tractable problem.

a. everything that a player cares of is in the payoff matrix.

b. Everything about the structure of the game is known

c. players are rational.

Exam or Presentation Game

		Your Partner	
		Presentation	Exam
You	Presentation	90, 90	86, 92
	Exam	92, 86	88, 88

Figure 6.1: Exam or Presentation?

your point of view : red
your opponent point of view : blue
strictly dominant strategy : (E, E)

Counter intuitive : (P, P) would be better for them.

BUT
if you decide to prepare P your partner would be tempted anyhow by her dominant strategy (she/he would get 92)

Prisoner's Dilemma (1950s)

- Police and two suspects
- no evidence
- suspects are asked to confer.

		Suspect 2	
		NC	C
Suspect 1	NC	-1, -1	-10, 0
	C	0, -10	-4, -4

Handwritten annotations: A red circle around the 0 in the bottom-left cell (0, -10). A red circle around the -4 in the bottom-right cell (-4, -4). A blue circle around the 0 in the top-right cell (-10, 0). A blue circle around the -4 in the bottom-right cell (-4, -4). An arrow points to the bottom-right cell.

Figure 6.2: Prisoner's Dilemma

strictly dominant strategy : (C, C)

Athletes "Drugs" problem

in the short term: better performance
in the long term: you can be caught or you can suffer of health issues.

		Athlete 2	
		Don't Use Drugs	Use Drugs
Athlete 1	Don't Use Drugs	3, 3	1, 4
	Use Drugs	4, 1	2, 2

Figure 6.3: Performance-Enhancing Drugs

"use drugs" is strictly dominant strategy for both of them.

Wrapping up the prisoner's dilemma
 it arises only when payoffs
 are designed in a certain
 way.
 simple changes \Rightarrow more
 benign outcomes.

an easier exam: you
 will get 96 if
 you don't study.

		Your Partner	
		Presentation	Exam
You	Presentation	98, 98	94, 96
	Exam	96, 94	92, 92

Figure 6.4: Exam-or-Presentation Game with an easier exam.

P is now the strictly
 dominant strategy

Best Responses and Dominant Strategies

More for motivation

Players: 1, 2

Strategies: S, T

$P_1(S, T)$: payoff of playing str. S. for player 1 and T for player 2.

S: Best response for player 1
 $\forall S' : P_1(S, T) \geq P_1(S', T)$
we can have more than one B.R.

S: Strict best response

$\forall S' : P_1(S, T) > P_1(S', T)$

(symmetrical for player 2 definitions)

Dominant Strategy: a strategy that is best to every strategy of player 2.

$$\forall S', \forall T': \quad P_1(S, T) \geq P_1(S', T')$$

Strict Dominant Strategy: a strategy that is a strict best response to every strategy of player 2

$$\forall S', \forall T': \quad P_1(S, T) > P_1(S', T')$$

What if only one player has a strictly dominant strategy?

two firms planning to produce and market a new product

Two segments of the market:

- people who would buy only a low-priced version of the product (60%)

- people who would buy a upscale version (40%)

One Firm: more powerful: Firm 1 reaches 80% of the sales.

Firm 2: will get 20% of the sales.

		Firm 2	
		Low-Priced	Upscale
Firm 1	Low-Priced	.48, .12	.60, .40
	Upscale	.40, .60	.32, .08

Figure 6.5: Marketing Strategy

Low prices: strictly dominant strategy for Firm 1

Firm 1 has a S.d.S. :
"low - priced"

Players must move simultaneously

Firm 1 can decide its
strategy no regards
of Firm 2's move

"Secrecy"

full knowledge \Leftrightarrow payoff
matrix

Firm 2 is subordinate to

Firm 1 :
its best strategy is
to stay away from
Firm 1's market
segment

Nash Equilibrium

What if none has a (strictly) dominant strategy?

⇒ we need other way to predict what is likely to happen

Example: a three-client game.

- Two players (Two Firms)
- three large clients: A, B, C
- Three strategies: A, B, C.

If they approached the same client ⇒ 50% of the general business.

Firm 1 too small: if it approached a client on its own: payoff = 0.

A is larger than B and C: it wants to do business with both of them (or nothing)

		Firm 2		
		A	B	C
Firm 1	A	4, 4	0, 2	0, 2
	B	0, 0	1, 1	0, 2
	C	0, 0	0, 2	1, 1

Figure 6.6: Three-Client Game

A worth 4
 B and C worth 2.
 dominant strategies: none

$(A, A) \Rightarrow$ Nash equilibrium

no players have incentive to change their strategy.

The system got an equilibrium state, with no force pushing it toward a different configuration

(S, T) is a Nash Equilibrium if
 S is a best response to T
 T is a best response to S

Take home messages

1. Game theory gives us a "simplified" framework to understand how individual strategies can create an intrinsic interdependence in the behaviors of participants to a complex system
2. Basic terms: players, strategies, payoffs
3. We may have (strictly) best responses to other players moves and (strictly) dominant strategies
4. When no players have (strictly) dominant strategies we can still look for Nash Equilibria: a set of strategies s.t. no player has incentive to deviate from.