ARC2S Group

Applied Research on Computational Complex Systems

Data Interaction

Prof. Giancarlo Ruffo

"Analisi e Visualizzazione di Reti Complesse" (9 credits) Laurea Magistrale in **Informatica** Università degli Studi di Torino A.A. 2018/19





Stephen Few

Now You See It Analytics Press, 2009

Chapter 4: Analytical Interaction and Navigation Chapter 5: Analytical Techniques and Practices

INTRODUCTION

Data Analysis

Data analysis, like experimentation, must be considered as an open-ended, highly interactive, iterative process, whose actual steps are selected segments of a stubbily branching, tree-like pattern of possible actions.

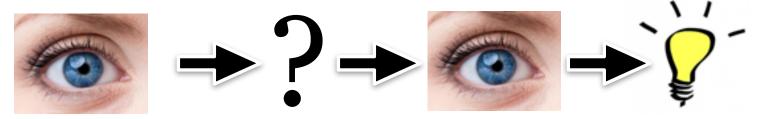
Directed Navigation

• Exploratory Navigation

5

- Directed Navigation
 - -Have a specific question
 - Search for an answer
 - -Produce an answer
- Exploratory Navigation

- Directed Navigation
 - -Have a specific question
 - -Search for an answer
 - -Produce an answer
- Exploratory Navigation
 - -Explore data
 - -Find something interesting
 - -Ask a question...



• Question:

-Which type of navigation is information visualization well-suited for?

• Question:

-Which type of navigation is information visualization well-suited for?

• Answer:

-Exploratory Navigation

Observation and Spy Craft

- Broad Awareness
 - -Overview
 - -Awareness of abnormalities
- Close Observation and Analysis
 Shift focus on abnormality
 - -Analyze abnormality

Shneiderman's Mantra



Ben Shneiderman. 1996. The Eyes Have It: A Task by Data Type Taxonomy for Information Visualizations. In Proceedings of the 1996 IEEE Symposium on Visual Languages (VL '96). IEEE Computer Society, Washington, DC, USA, 336

Readings in Information Visualization: Using Vision to Think By Stuart K.Card, Jock D.Mackinlay, and Ben Shneiderman, Academic Press, San Diego, California, 1999, p625

Shneiderman's Mantra

• Overview

- -Reduces search time
- -Allows detection of overall patterns
- -Allows user to choose next move

• Zoom and Filter

- -Iteratively narrow focus
- -Remove extraneous information

• Details On-Demand

-Drill down to details

Types of Representations

- Static Representations
 - -No Interactivity
- Manipulable Representations
 - -Manipulate view of data
 - -Actions include zoom, pan, rotate, etc.
- Transformable Representations
 Manipulate input data
 - -Actions include filter, average, etc.

Manipulable Representations

- Exploration
 - -Zooming, rotation, scrolling/panning, sorting
- Overview + Details – Two separate views
- Focus + Context
 - One integrated view without occlusionFocus shown in greater detail
 - Context shown in reduced detail

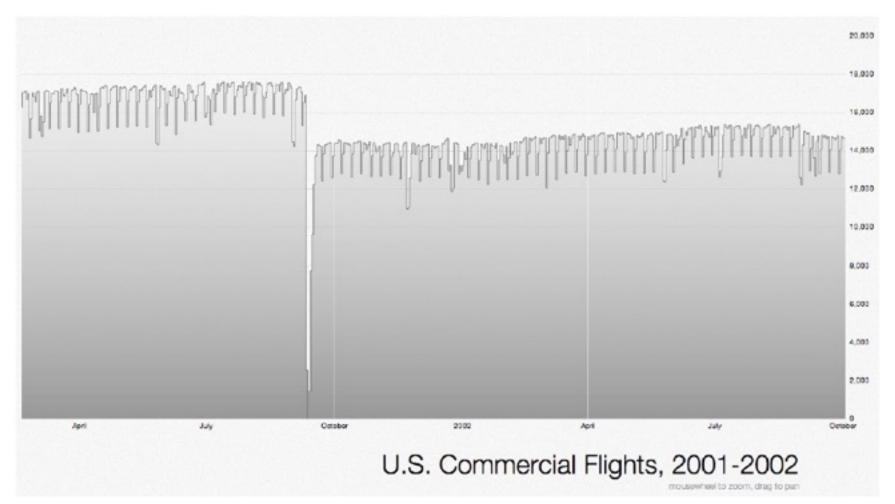
EXPLORATION

Manipulable Representations

Exploration

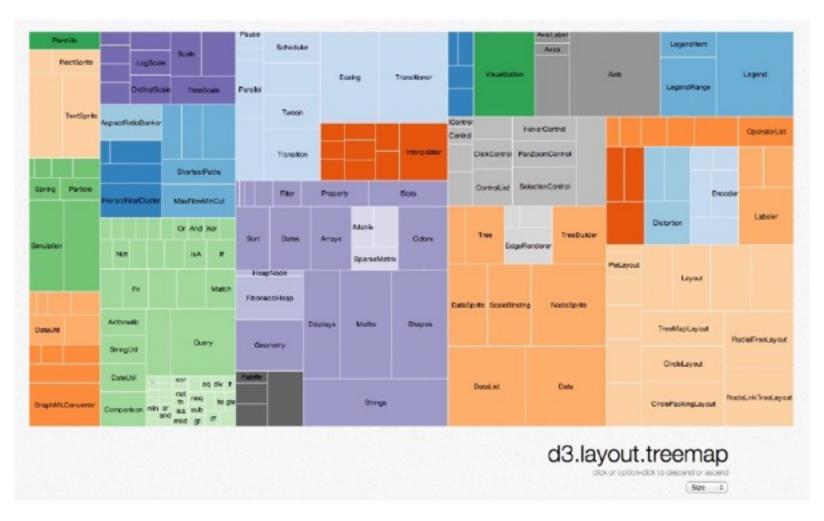
- Operations
 - -Zooming
 - -Panning or scrolling
 - -Rotating
 - -Other
- Considerations
 - Avoid blinking (change blindness)
 - -Keep transitions smooth to maintain context

Zooming, Panning



http://mbostock.github.com/d3/talk/20111018/area-gradient.html

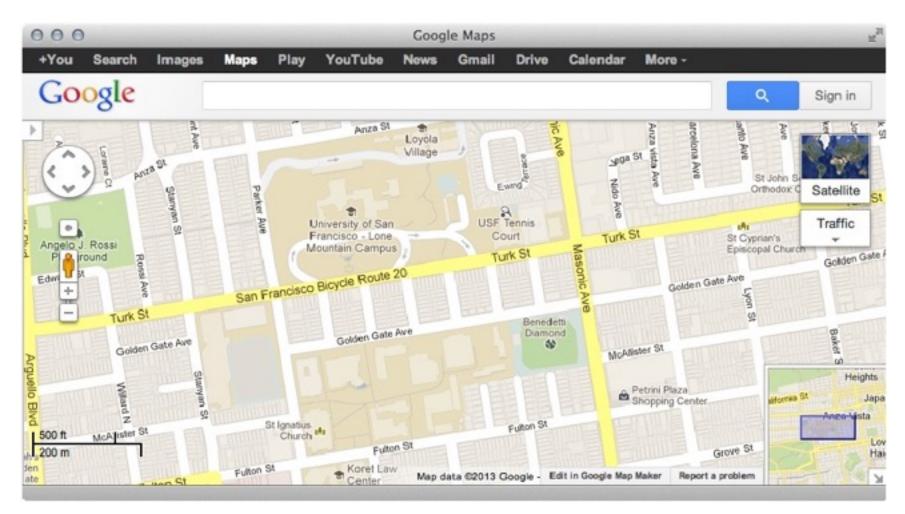
Drill Down via Zooming



http://mbostock.github.com/d3/talk/20111018/treemap.html

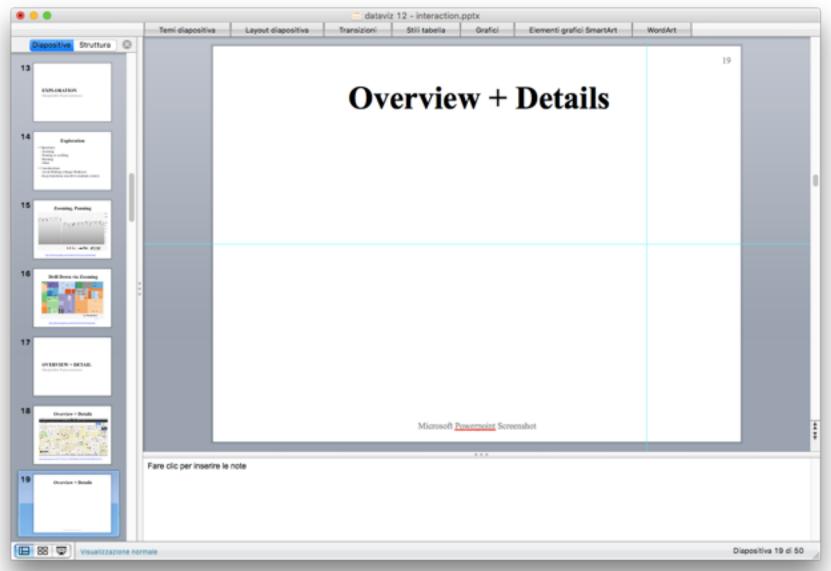
OVERVIEW + DETAIL Manipulable Representations

Overview + Details



http://maps.google.com/?ll=37.777635,-122.445502&spn=0.006106,0.009999&t=m&z=16

Overview + Details



Sublime Text

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http://www.sublimetext.com/

FOCUS + CONTEXT Manipulable Representations

Fisheye Distortion

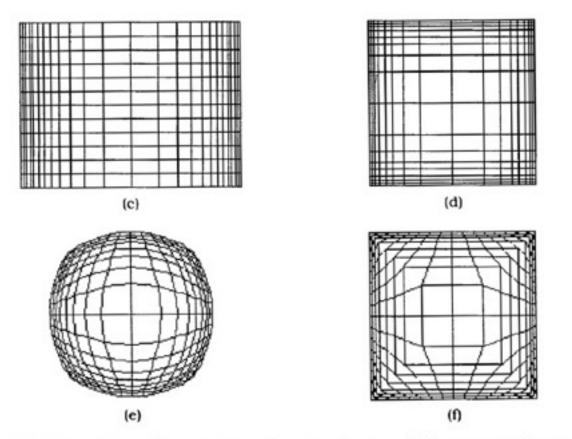
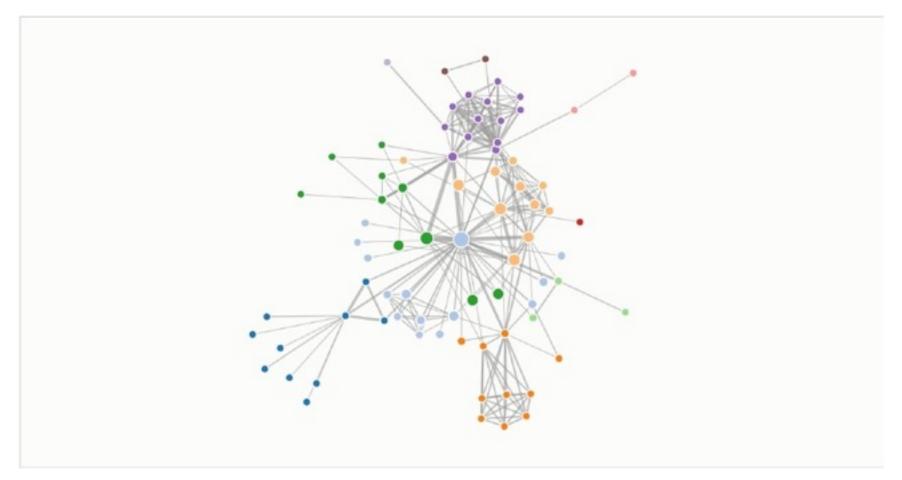


Fig. 11. The Fisheye View: (a) a typical transformation function; (b) the corresponding magnification function; (c) the application of the Fisheye View in one dimension; (d) a Cartesian Fisheye View in two dimensions; (e) a polar Fisheye View; (f) a normalized polar Fisheye View.

"Are view and Taxonomy of Distortion-Oriented Presentation Techniques" by Y.K. Leungand M.D. Apperley

Fisheye Distortion



http://bost.ocks.org/mike/fisheye/

Hyperbolic Tree

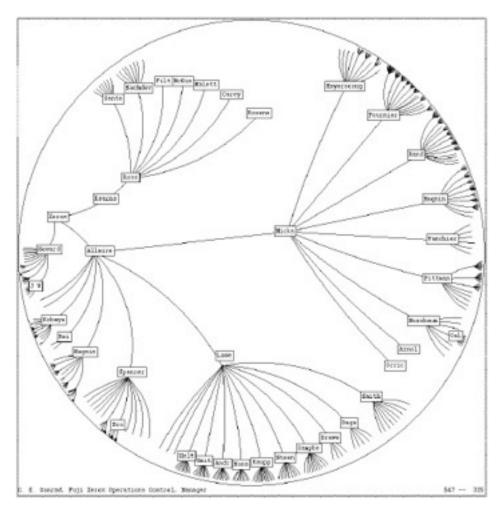
- Components diminish in size as move outwards

 Uses fish eye distortion
- Focus changed by clicking a node

 Node moves to center and increases in size
 Other nodes move to edges and decrease in size
- Allows display of large hierarchical trees without loss of focus and context

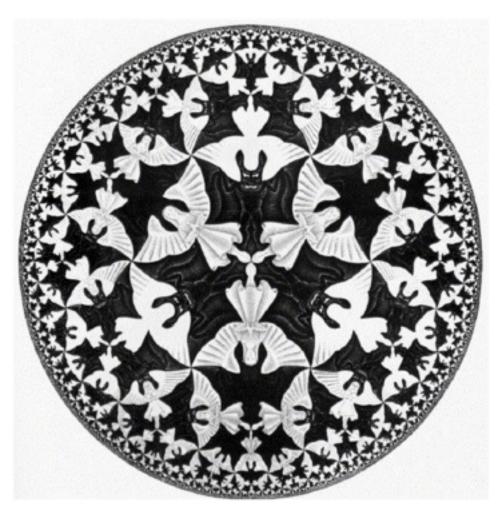
http://www.sigchi.org/chi95/Electronic/documnts/papers/jl_bdy.htm

Hyperbolic Tree



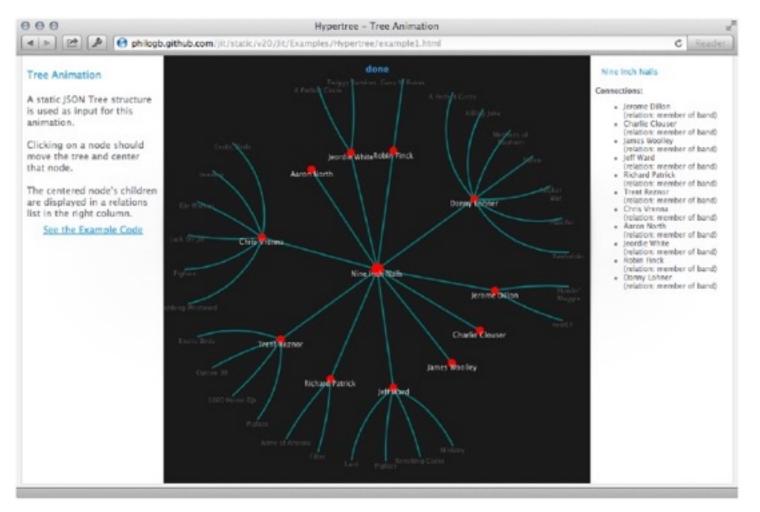
http://www.sigchi.org/chi95/Electronic/documnts/papers/jl_bdy.htm

Inspiration



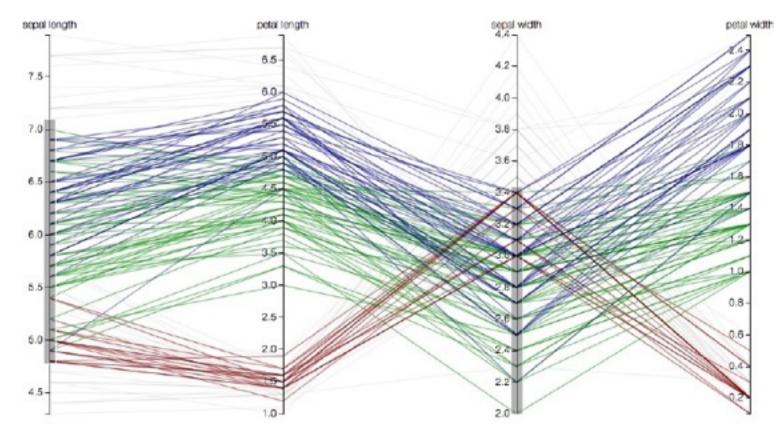
http://www.sigchi.org/chi95/Electronic/documnts/papers/jl_bdy.htm

Hypertree Demo



http://philogb.github.com/jit/static/v20/Jit/Examples/Hypertree/example1.html

Brushing



- Iris setosa
 Iris versicolor
- Iris virginica

Edgar Anderson's Iris data set parallel coordinates

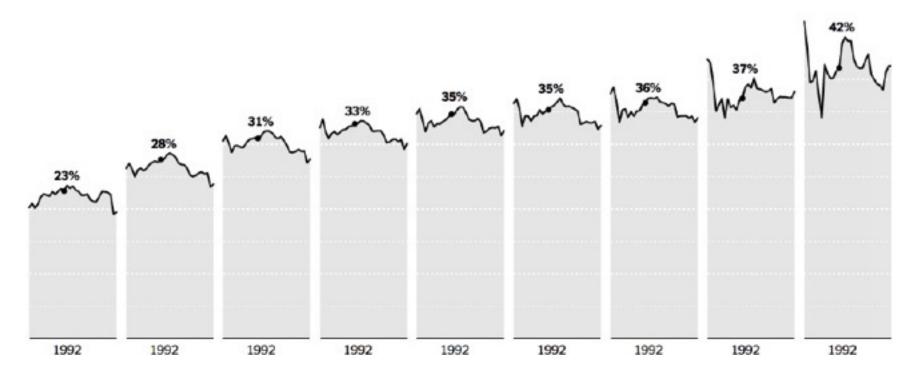
http://mbostock.github.com/d3/talk/20111116/iris-parallel.html

Linked Views



Tax rates have fallen for most Americans, especially high earners.

Share of yearly income paid in federal, state and local taxes, by income bracket.



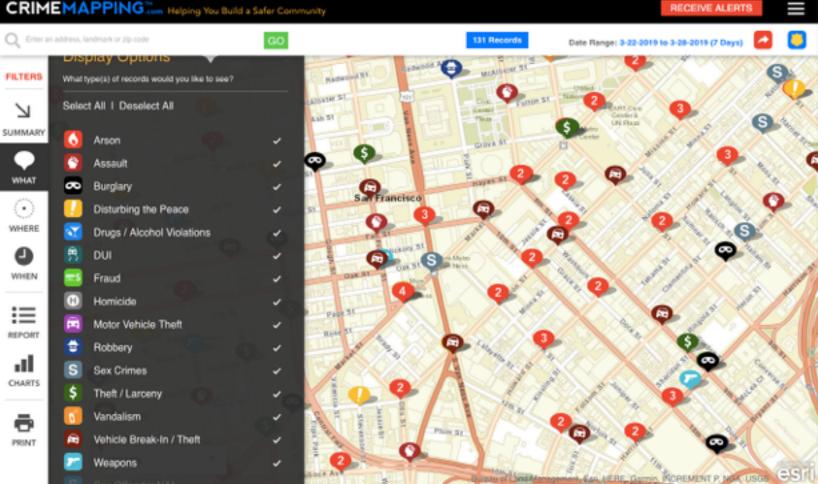
https://www.nytimes.com/2012/11/30/us/most-americans-face-lower-taxburden-than-in-the-80s.html

DATA TRANSFORMATIONS

Transformable Representations

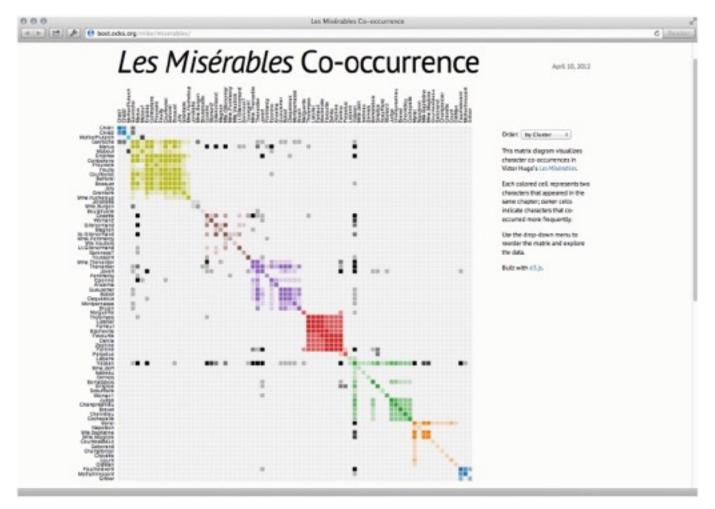
Filtering

CRIMEMAPPING Helping You Build a Safer Community



https://www.crimemapping.com/map/ca/sanfrancisco

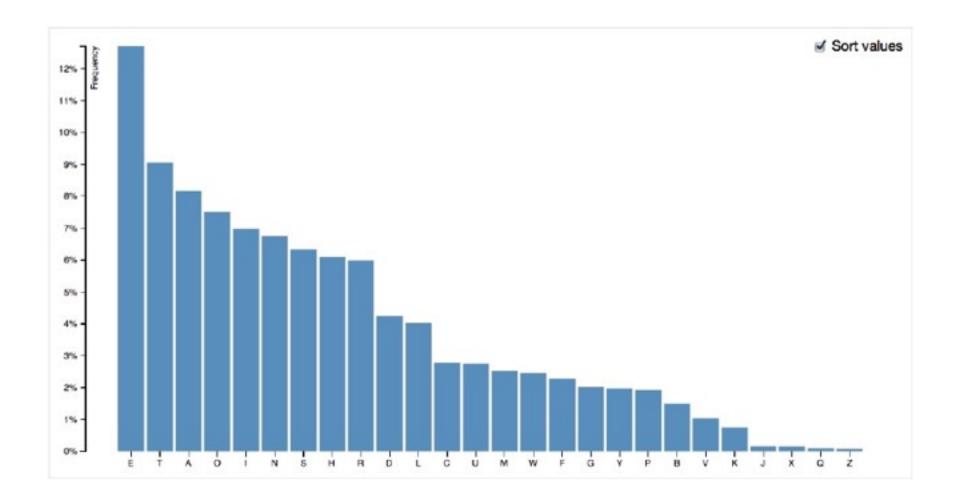
Sorting



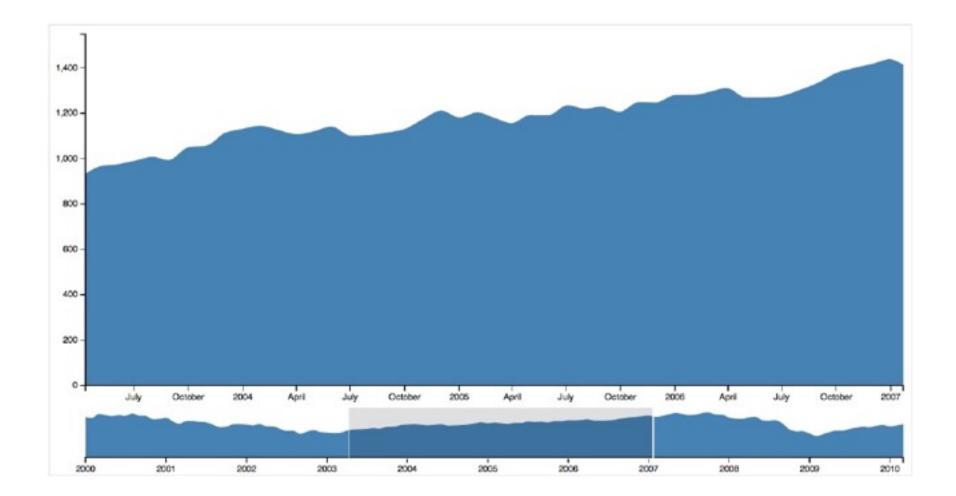
http://bost.ocks.org/mike/miserables/

EXAMPLES

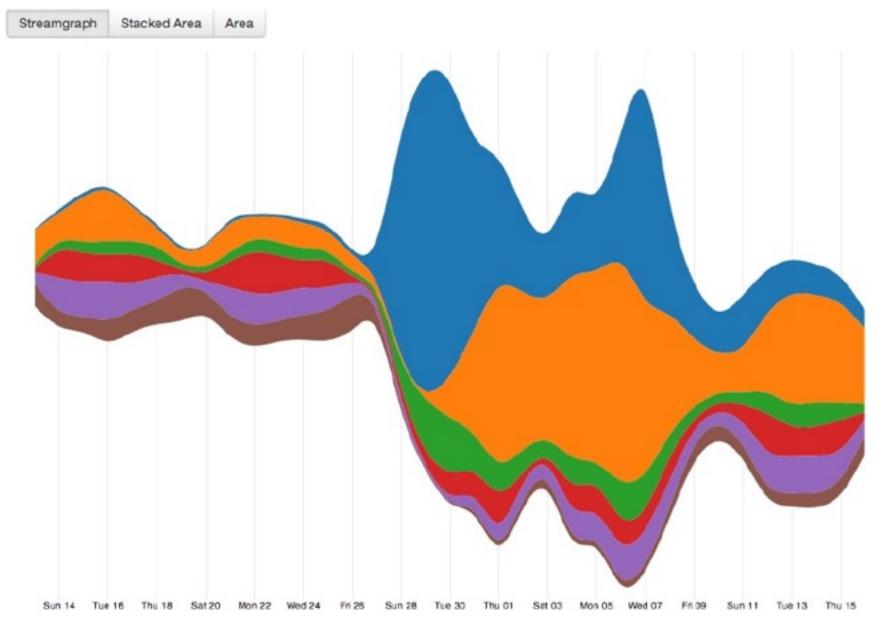
Data: Drill Down, Filtering, Sorting View: Overview+Detail, Focus+Context?



http://bl.ocks.org/mbostock/3885705



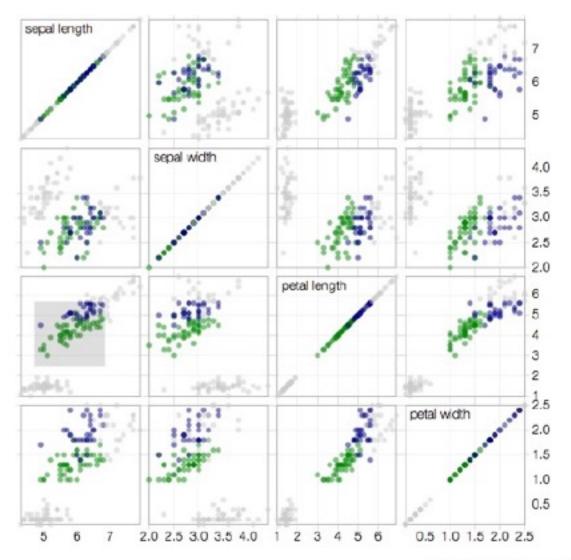
http://bl.ocks.org/mbostock/1667367



http://projects.flowingdata.com/tut/chart_transitions_demo/



http://bl.ocks.org/mbostock/1306365



- Iris setosa
- Iris versicolor
- Iris virginica

Edgar Anderson's Iris data set scatterplot matrix

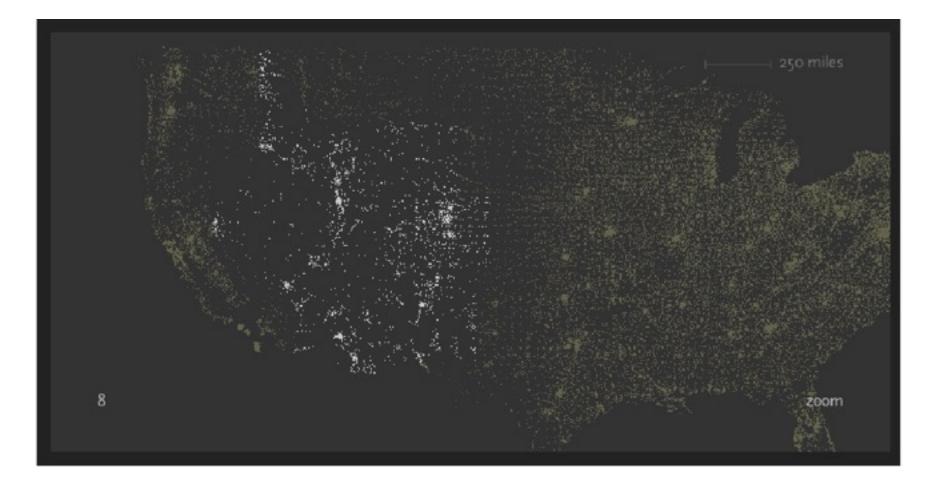
http://mbostock.github.com/d3/talk/20111116/iris-splom.html

Baby Name Voyager

NameVoyager: Explore baby names and name trends letter by letter Looking for the perfect baby name? Sign up for free to receive access to our expert tools!		
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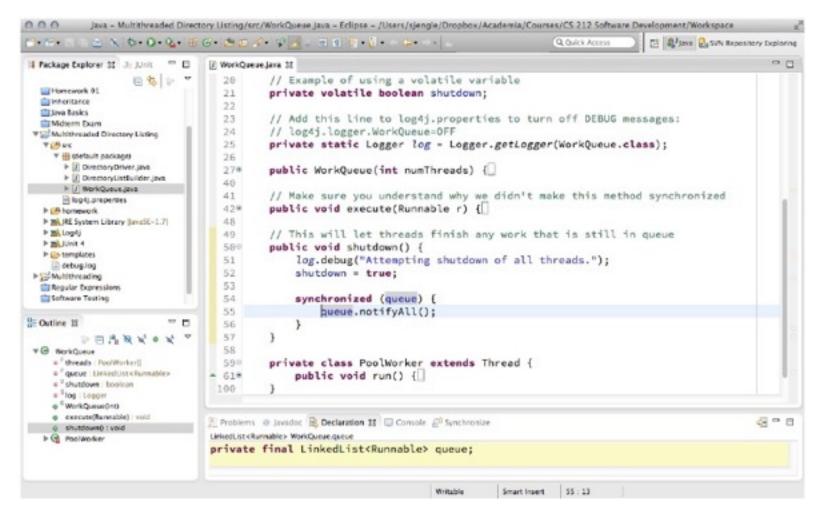
http://www.babynamewizard.com/voyager#prefix=&sw=both&exact=false

Zip Codes



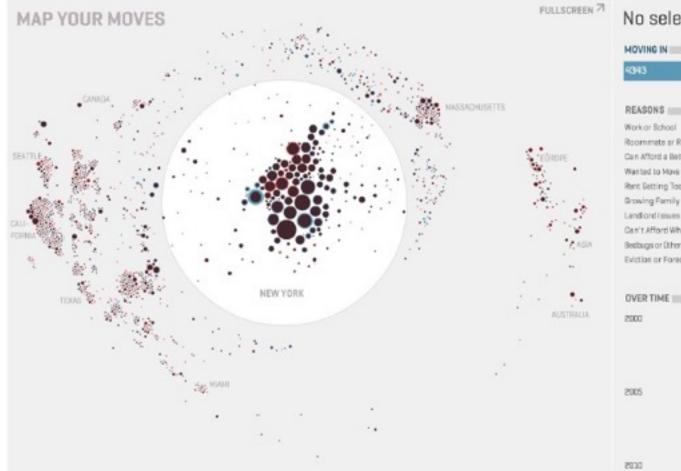
http://benfry.com/zipdecode/

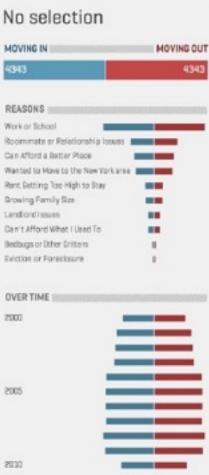
Eclipse



http://www.eclipse.org/

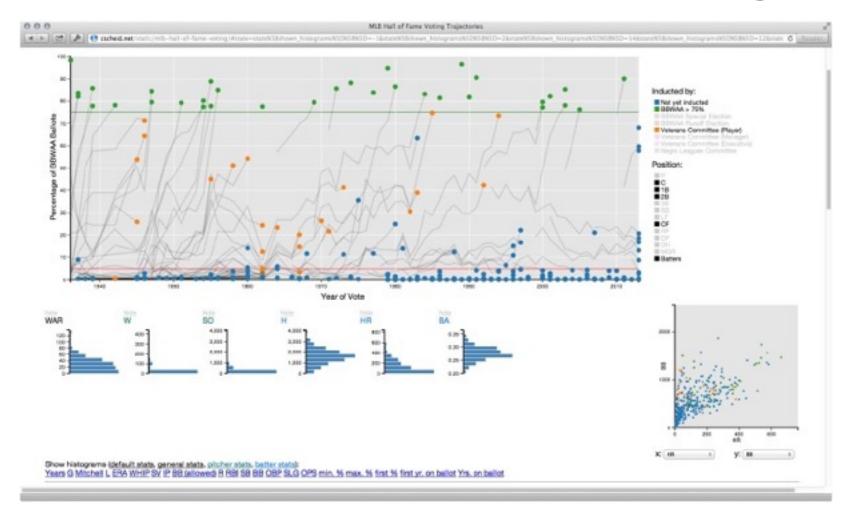
Map Your Moves





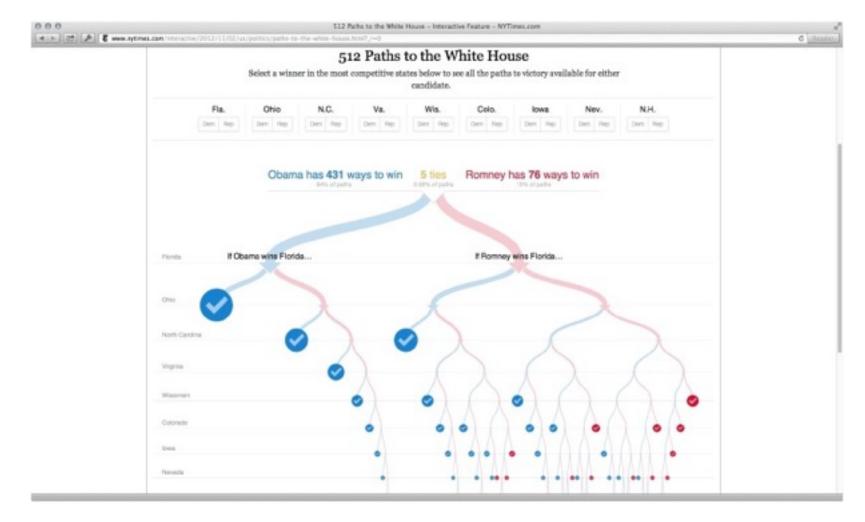
http://moritz.stefaner.eu/projects/map%20your%20moves/

MLB Hall of Fame Voting



http://cscheid.net/static/mlb-hall-of-fame-voting/

512 Paths to the White House



http://www.nytimes.com/interactive/2012/11/02/us/politics/paths-to-the-white-house.html

Other resources

- Stephen Few, "Now You See It: Simple Visualization Techniques for Quantitative Analysis," Analytics Press, California, 2009.
- Riccardo Mazza, "Introduction to Information Visualization," Springer-Verlag, London, 2009.
- Andy Cockburn, Amy Karlson, and Benjamin B. Bederson, "A Review of Overview+Detail, Zooming, and Focus+Context Interfaces," ACM Computing Surveys, Volume 41, Number 1, Article 2, December 2008.
- Jeffery Heer and Ben Shneiderman, "Interactive Dynamics for Visual Analytics," ACM Queue, Volume 10, Number 2, February 2012.

QUESTIONS?

Thanks to Sophie J. Engle San Francisco University

for ideas, suggestions, slides, links, and much other stuff